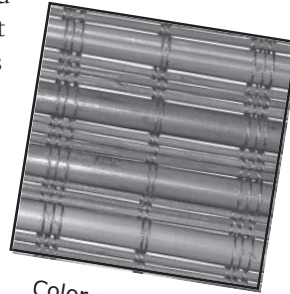


# Perfectly Natural

## Woven Shades & Custom Shades

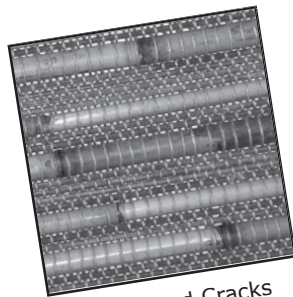
**W**oven shades and custom shades offer the natural colors and textures of genuine woods, reeds, grasses, palm leaves, and bamboo materials. The finest native materials in shades contain some variations in color and hue. Patterns with bamboo, for example, may appear green at the time of installation, but they slowly age to a beige-brown hue.



Color and Hue

Paint and yarn color variations are present in all natural shade patterns, too. For the best color match, all shades to be installed in the same room should be ordered at the same time. Slight variations are still possible within the same order, particularly on bamboo.

Some natural patterns offer slight differences in grain and texture, especially in materials containing knots or slight surface cracks.



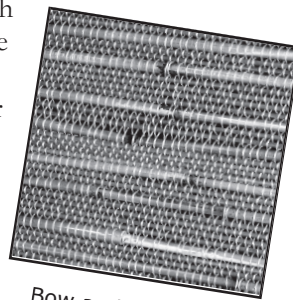
Knots and Cracks

Natural variations in the materials and the loose weave of the shades can prevent perfect alignment of the horizontal lines.

The natural woven materials can have a slight bow or camber so that the horizontal lines or bottom hems might not be perfectly straight. In addition, fold alignment can vary slightly, even on shades that are the same height.

Because of the weight of the materials, the shades tend to stretch slightly over time, and the woven wood shades might eventually touch the window sill on an inside installation.

The natural reed or grass material may also have a "grassy" or paint scent, especially after being enclosed during shipping.



Bow and Camber

Most natural patterns do not provide complete privacy, and this is especially apparent at night. If woven wood shades will be installed in a bedroom, bathroom, or another application requiring complete privacy, shades should be ordered to include the lining option.