



Creative Design and Social Media Specialist

Lafayette Interior Fashions has an opportunity for a marketing professional. We manufacture a complete line of interior window fashions including draperies, verticals, wood blinds, shutters, and shading products. Being a wholesaler selling to high end retailers, we are looking for the right individual to join the team.

This position involves the following:

- Creation of graphics and illustrative copy
- Provide creative insight into social media trends and best practices
- Manage Lafayette's social media accounts including: *Facebook, Instagram, Pinterest* and Lafayette's consumer blog, *Lafayette and Home*
- Provide support duties to maintaining marketing materials, tradeshow support and marketing software tools
- Design original textile patterns for custom window shades to be printed in house; also collaborate with the print staff for proper workflow
- Contribute new ideas and innovations to improve new website design
- Create and publish new product portfolios
- Collaborate with (Denise's title?) and sample makers to design new product sample books including book cover wrap, photobook, deck headers, etc.

The ideal individual should:

- Possess a bachelor's degree in business, marketing, graphic design, or communications
- Have previous experience, but not required
- Be highly proficient in Acrobat Creative Cloud (Photoshop, Illustrator, and InDesign)
- Be proficient with Microsoft Office (Word, Excel, PowerPoint, and Outlook)
- Be able to exercise strong attention to detail, have a learning attitude with a sense of urgency, and be an effective communicator in speaking and writing

Bonus points for:



*Photography
experience*



*Sense of
humor*



*Problem solving
solutions*



*Web design
experience*



*Loving
coffee*



*Copyrighting
skills*



*Creative event
planning*

This is a fast paced, project-oriented environment requiring strong organizational skills and the ability to multi-task. If you are interested in a challenging, impact position, please submit resume and online portfolio link with salary history to:

Lafayette Venetian Blind, Inc.
3000 Klondike Road,
W. Lafayette, IN 47906
humres@lafvb.com
AN EOE M/F/H/V