

# Giddy Up & Grow Capital Campaign



**Children's TherAplay**  
The Children's TherAplay Foundation, Inc.

## MEET KIDDO EMMETT

"Emmett has overcome so many obstacles this past year. When first starting [occupational therapy] at Children's TherAplay, he could not sit in a chair without falling over. Now, he is playing along the side of his peers.

Amongst giving Emmett tools to help in his independence, the therapists have also given our family multiple strategies we can use in his daily life. ***It has been a beautiful sight to watch him grow with the help of everyone at Children's TherAplay.***"

*-Emmett's mother, Aryel*



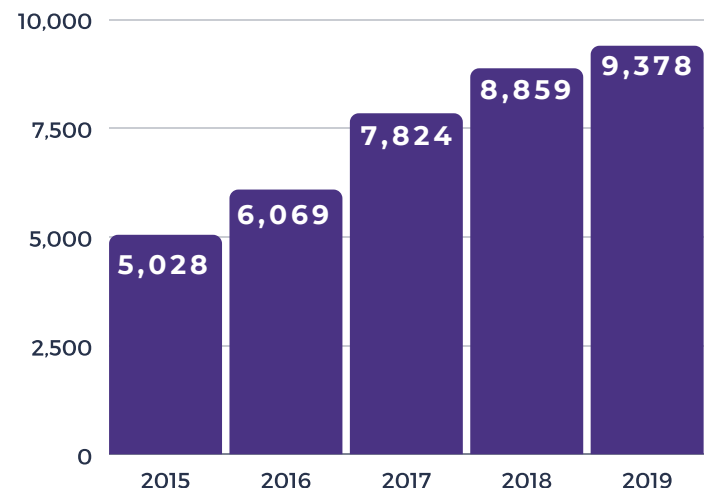
## OUR IMPACT

Since 2001, The Children's TherAplay Foundation has changed the lives of thousands of children with special needs by helping children grow stronger and more independent through physical and occupational therapies using the movement of the horse as a treatment tool.

## THE CHALLENGE

The ever-increasing demand for our services has allowed us to double the number of therapy treatments provided over the last five years. Our current facility cannot keep pace with this growth, which calls for more staff, more therapy horses and more space.

## INCREASE IN NUMBER OF TREATMENTS PER YEAR



# We Make Communities Stronger

## Gymnasium

Our new clinic gymnasium will offer some of the gross motor activity equipment we have used in the past, as well as many additional pieces of equipment, which will allow us to offer children of all ages fun and developmentally appropriate therapy tools. Our expanded space will have multiple swings so therapists do not have to spend valuable therapy time switching out swings based on the needs of each child being treated.



## Lobby & Viewing Space

We are excited to offer our families comfortable and spacious waiting rooms with work counters and stools with plenty of outlet space, and comfortable furniture configurations to allow families the ability to relax during their waiting time. Our viewing area will have expanded views of the arena, as well as counter space and plenty of seating.



## Party & Fundraising Room

Our party and fundraising space has played an important role in our ability to serve our community for the past nineteen years. In our new facility, we will be able to increase the size of events, workshops, conferences and parties we can host, allowing us to bring more of the community in to see the Children's TherAplay mission in action.



## YOU CAN HELP

Please consider making a meaningful gift to change the lives of children with special needs. Your support ensures those we serve now, and those we will serve in the future, can continue to grow stronger and more independent through physical and occupational therapies.

### Giddy Up & Grow Giving Levels

<b>LEGACY BUILDER'S CLUB*</b>	Gifts above \$50,000
<b>THE CHAMPION'S CLUB*</b>	\$50,000
<b>GIDEON'S CLUB*</b>	\$25,000
<b>HEFFELFINGER CLUB</b>	\$15,000
<b>FAIRY TALE CLUB</b>	\$10,000
<b>PONY CLUB</b>	\$5,000

*\*Gifts of \$25,000 and above will be recognized on the Donor Wall in our new facility*

For more information, please contact Kathy Pelletier, Executive Director: [kpelletier@childrenstheraplay.org](mailto:kpelletier@childrenstheraplay.org).



# Giddy Up & Grow Naming Opportunities

## Clinic & Office Building

Naming Rights: \$1,000,000

Our new clinic and office building will be the backdrop for the transformational growth kiddos achieve every day at Children's TherAplay. Our new state-of-the-art facility will allow for more space in each of our expanded and renovated clinic areas, and an additional wing to the building for administrative offices as our team continues to grow.

## Party & Fundraising Room

Naming Rights: \$500,000

In our new facility, our party and fundraising space will increase the size of events we can host, both those benefiting Children's TherAplay and those benefiting the greater community. This additional space will allow us to welcome in the community to see the Children's TherAplay mission in action.

## Entryway

Naming Rights: \$300,000

The entryway leading into the waiting room and viewing area will be the first impression our new families, volunteers, and donors have upon entering our facility. Your name could be the first welcoming families and friends receive at Children's TherAplay.

## Gymnasium

Naming Rights: \$60,000

The clinic gymnasium space will provide more space for children to develop their gross motor skills with the addition of a new rock wall and multiple swings for children of varying ages and heights. Design elements of the new gymnasium can be customized to fit with the giving goals of the donor.

## Life Skills Room

Naming Rights: \$60,000

Our new clinic Life Skills Room is a first for Children's TherAplay and will completely change the way we work with children on their goals for independence. Our life-skills room will offer a child sized kitchen, bathroom, dressing area, and work station. Many of the goals set for our children center around developing the skills to be independent when they reach school. Having child sized facility support to aid them in our early intervention therapeutic approach will be transformational to their gains.

## Sensory Room

Naming Rights: \$30,000

Our new sensory room will be a therapeutic environment that enhances our kids' learning and independence by providing them with a space that meets their individual sensory needs. Expanding upon our current sensory equipment, this new room will have additional features that can be customized for each child to create a calming, alerting, or focusing experience optimized for each child's unique sensory processing. Designed for children to explore different sounds, sights, textures, and movement, this sensory room will facilitate improved participation and interaction during therapy sessions leading to better progress and independence.

# Giddy Up & Grow Naming Opportunities

## Kitchen

Naming Rights: \$25,000

Our new party and fundraising space will have a fully equipped ADA compliant kitchen to make hosting events easy, convenient and accessible.

## Waiting Room

Naming Rights: \$25,000

We are so excited to offer our families comfortable and spacious waiting rooms with work counters, stools with plenty of outlet space, kids reading corner, and comfortable furniture configurations to allow families to use this space in the best way for them.

## Speech Room

Naming Rights: \$20,000

For the first time in our nineteen-year history, Children's TherAplay will be able to offer speech therapy, making us a one stop therapy shop for our family's therapy needs.

## Treatment Room

Naming Rights: \$20,000

Our new clinic offers separate treatment room space which allows Children's TherAplay to provide individualized treatment to a child who may not be thriving in the group gym setting on a particular day, or because they are new to our clinic environment and need time to get acclimated. Individualized care plans and having space to accommodate the needs of all children will increase the quality of care we are able to provide our families.

## Family Viewing Area

Naming Rights: \$20,000

Located just next to our waiting room is an expanded viewing area with great views of our arena. Counter seating is also available in the viewing area, as well as plenty of seating options to make waiting time more enjoyable.

## Evaluation Room (x2)

Naming Rights: \$16,000

Evaluation Rooms will provide a separate space for our therapists to conduct a child's initial evaluation upon arriving at Children's TherAplay, as well as offer a quiet assessment environment to work with parents and discuss their child's progress to therapy goals.

## Fireplace

Naming Rights: \$15,000

This gorgeous brick fireplace will be a centerpiece in the party and fundraising room providing a warm home-y environment year-round and the option for a cozy fire at all our fall and winter events.

*For more information on Naming Rights, please contact  
Kathy Pelletier, Executive Director: [kpelletier@childrenstheraplay.org](mailto:kpelletier@childrenstheraplay.org).*