



CELEBRATE EITHER **LIVE** OR **AT-HOME**.
NEW FORMAT, SAME GREAT
OPPORTUNITIES TO SUPPORT
CHILDREN WITH SPECIAL NEEDS!

CHILDREN'S THERAPLAY ♦ SEPT. 26, 2020 ♦ 5:00 PM-9:30 PM

Giddy up, ya'll! **Hoe-Down**, the signature fundraiser of Children's TherAplay, is a fabulous opportunity to support kiddos with special needs! This year's all-inclusive event ticket includes all the items below, plus new ways to give back to Children's TherAplay!



TASTY VITTLES • TOP-SHELF SALOON • BOURBON TASTING
INTIMATE OUTDOOR CONCERT WITH COREY COX
MEET AND GREET WITH THERAPLAY'S HORSES
POKER • LIVE & SILENT AUCTIONS



Children's TherAplay is a not-for profit pediatric clinic providing equine assisted physical and occupational therapies for children with special needs.

Due to COVID-19, Children's TherAplay faced a ten week facility closure and a significant loss in revenue. Your support is needed now more than ever to ensure we can keep meeting the needs of our community's children.

Special thanks to signature sponsor:

INTERCONTINENTAL
REAL ESTATE CORPORATION

"From the bottom of my heart, thank you for providing the opportunity for our kids to move mountains and for giving them a fighting chance."

-Ollie's mother, Kaleigh



2020 SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor: \$30,000

- Presenting Sponsor recognition with logo on all Hoe-Down printed and electronic marketing, including:
 - ◊ Children's TherAplay website and event webpage
 - ◊ Press release, social media announcements
 - ◊ Event invitations, communications, program
- Prominent signage at Grand Entry Corral
- Acknowledgement with logo on stage video
- 20 Hoe-Down tickets
- 2 reserved tables with table signage
- Stage announcement at Hoe-Down
- Logo on mobile bidding scroll
- Presenting Sponsor announcement on social media

☐ Gold Nugget Sponsor: \$15,000

- Prominent logo display on sponsor recognition signage
- 10 Hoe-Down tickets
- Reserved table
- Acknowledgement with logo on stage video
- Logo on Hoe-Down webpage
- Logo on mobile bidding scroll
- Gold Nugget Sponsor announcement on social media

☐ Whiskey Jam Sponsor: \$10,000

- Logo displayed on sponsor recognition signage
- 6 Hoe-Down tickets
- Reserved table for 10 (ten) with Pre-Party access
- Acknowledgement with logo on stage video
- Logo on Hoe-Down webpage
- Whiskey Jam Sponsor announcement on social media

☐ Round Up Sponsor: \$5,000

- Logo displayed on sponsor recognition signage
- 4 Hoe-Down tickets
- Logo on Hoe-Down webpage
- Round Up Sponsor announcement on social media

☐ Reserved Table: \$3,000 Qty available: 8

- 10 Hoe-Down tickets
- Reserved table
- Table top signage

☐ Cocktail Table Sponsor: \$1,000

- Logo recognition on all cocktail tables
- 2 Hoe-Down tickets



Please complete the below information and return to Breinne Lasley at: blasley@childrenstheraplay.org, fax to (317) 872-3234 or mail to 9919 Towne Rd., Carmel, IN 46032

Company: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email address: _____

Recognition name: _____

Total amount: \$ _____

☐ A check made payable to *Children's TherAplay* is enclosed

☐ Please invoice me at the address above

☐ Please charge my credit card:

Card #: _____

Expiration date: _____ CCV: _____

Signature: _____

Date: _____

The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.