



Children's TherAplay
The Children's TherAplay Foundation, Inc.

HOE-DOWN PRESENTED BY:

SEPTEMBER 21, 2019 ♦ CHILDREN'S THERAPLAY

INTERCONTINENTAL

REAL ESTATE CORPORATION

Giddy up, ya'll! **Hoe-Down**, the signature fundraiser of Children's TherAplay, is a fabulous opportunity to break out your cowboy hat and give back to support equine-assisted physical and occupational therapies!



All proceeds benefit The Children's TherAplay Foundation, a not-for profit pediatric clinic providing physical and occupational therapies with *horsepower* for Central Indiana children who have special needs.



"From the bottom of my heart, thank you for providing the opportunity for our kids to move mountains and for giving them a fighting chance."
-Ollie's mother, Kaleigh

PRIVATE PRE-PARTY: 6PM

The good times start early with our **all-inclusive, private pre-party** offering complimentary bourbon tasting, chair-massages, local brews, and hors d'oeuvres.



GENERAL ADMISSION: 7:00 PM-11:00 PM

Mechanical Bull • Live Music from Corey Cox • Wine Pull • Legendary Live Auction • Top Shelf Drinks • Tasty Vittles • Electronic Silent Auction

Questions? Contact Breinne Lasley at blasley@childrenstheraplay.org | (317) 872-4166



Hoe-Down Sponsorship Opportunities

☐ Presenting Sponsor: \$50,000 **SOLD**

- Presenting sponsor recognition with logo on all Hoe-Down printed and electronic marketing, including but not limited to:
 - ◊ Children's TherAplay website and Hoe-Down webpage
 - ◊ Press release and social media announcements
 - ◊ Event invitations, communications and signage
- Stage announcement at Hoe-Down
- 10 Hoe-Down tickets with access to the Pre-Party (valued at \$2000)
- Reserved table for 10 with table signage (valued at \$3000)
- Logo on mobile bidding scroll
- Presenting sponsor announcement on social media

☐ Pre-Party Sponsor: \$25,000

- Naming rights with all Pre-Party mentions on print and electronic marketing
- Prominent signage at Pre-Party Tent
- Logo on Pre-Party table signage
- 10 Hoe-Down tickets (valued at \$1000)
- Reserved table for 10 with table signage (valued at \$3000)
- Logo on mobile bidding scroll
- Pre-Party Sponsor announcement on social media

☐ Family Discount Sponsor: \$15,000

- Logo on Hoe-Down webpage
- 10 Hoe-Down tickets
- Logo on table top signage
- Logo on mobile bidding scroll
- Sponsorship announcement on social media
- Name recognition during discount promotion

☐ Bull Riding Sponsor: \$10,000 **SOLD**

- Logo on Hoe-Down webpage
- 8 Hoe-Down tickets
- Logo on mobile bidding scroll
- Sponsorship announcement on social media

☐ Casino Sponsor: \$5,000

- Logo on Hoe-Down webpage
- 6 Hoe-Down tickets
- Signage with logo on 8 surrounding cocktail tables
- Sponsorship announcement on social media

☐ Table sponsor: \$3,000 **Qty available: 20**

- 10 Hoe-Down tickets
- Reserved table for 10 with table signage

☐ Cocktail Table Sponsor: \$1,000 **Qty available: 20**

- Logo on a cocktail table & 2 Hoe-Down tickets



Please complete the below information and return to Breinne at: blasley@childrenstheraplay.org, fax to (317) 872-3234 or mailed to 9919 Towne Road, Carmel, IN 46032

Company: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email address: _____

Recognition name: _____

Total amount: \$ _____

☐ A check made payable to *Children's TherAplay* is enclosed

☐ Please invoice me at the address above

☐ Please charge my credit card:

Card #: _____

Exp: _____ CCV: _____

Signature: _____

The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.