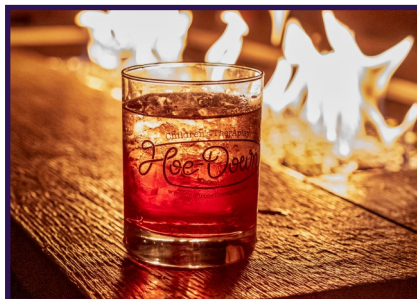


HOE-DOWN • OCTOBER 2, 2021 • CHILDREN'S THERAPLAY

Giddy up, ya'll! **Hoe-Down**, the signature fundraiser of Children's TherAplay, is THE place to be this Fall! Grab your flannel and join us for a boot-stomping good time as we raise funds and awareness for kiddos with special needs!



Tasty Vittles • Top-Shelf Saloon
Live Music • Bourbon Tasting
Meet and Greet with TherAplay's horses
Live & Silent Auctions • BBQ Dinner • & much more!



ABOUT CHILDREN'S THERAPLAY



All proceeds benefit The Children's TherAplay Foundation, Inc., a not-for profit pediatric clinic providing physical and occupational therapies using equine movement as a treatment tool for Central Indiana children who have special needs.



"When we started, Ollie couldn't hold his head up or sit up, but **now we have a child who has the core strength thanks to these horses and their gait to build these muscles on him, which is incredible.**"

-Ollie's Mom, Kaleigh

Special Thanks To Signature Sponsor:

INTERCONTINENTAL
 REAL ESTATE CORPORATION

2021 SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor: \$30,000

- Presenting sponsor recognition on all Hoe-Down printed and electronic marketing, including:
 - Children's TherAplay website, event webpage, ticketing website
 - Event invitations, communications and program
 - Press release and social media announcements
- Prime placement of logo on signage at Grand Entry Corral
- Stage announcement at Hoe-Down
- Acknowledgement with logo on stage video
- Two (2) reserved tables with table signage including 20 Hoe-Down tickets with Pre-Party access
- Presenting sponsor announcement on social media
- Logo on mobile bidding app

☐ Pre-Party Hootenanny Sponsor: \$20,000

- Sponsor naming rights on all Pre-Party printed and electronic marketing
- Logo on event webpage and ticketing website
- Logo display on sponsor recognition signage and at Pre-Party Entrance
- Stage announcement at Hoe-Down
- Acknowledgement with logo on stage video
- Logo on Pre-Party table signage
- One (1) reserved table with table signage including 10 Hoe-Down tickets with Pre-Party access
- Sponsor announcement on social media
- Logo on mobile bidding app

☐ Whiskey Jam Sponsor: \$10,000

- Logo displayed on sponsor recognition signage
- Logo on event webpage and ticketing website
- Acknowledgement with logo on stage video
- One (1) reserved table with table signage including 10 Hoe-Down tickets with Pre-Party access
- Sponsor announcement on social media

☐ Round Up Sponsor: \$5,000

- Logo displayed on sponsor recognition signage
- Logo on event webpage
- Sponsor announcement on social media
- Six (6) Hoe-Down tickets

☐ Reserved Table: \$3,000 *Limited Qty Available

- Ten (10) Hoe-Down tickets
- Reserved table
- Table top signage

☐ Cocktail Table Sponsor: \$1,000

- Logo recognition on all cocktail tables
- Two (2) Hoe-Down tickets



Please complete and return form to Katie Stratman at:
kstratman@childrenstheraplay.org, fax to (317) 872-3234
or mail to 9919 Towne Rd., Carmel, IN 46032

Company: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail address: _____

Recognition name: _____

Total amount: \$ _____

☐ Check payable to **Children's TherAplay** is enclosed

☐ Please invoice me at the address above

☐ Please charge my credit card:

Card #: _____

Expiration date: _____ CCV: _____

Signature: _____

Date: _____

The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568.
Donations are tax-deductible to the extent allowed by law.