



**Children's TherAplay**  
The Children's TherAplay Foundation, Inc.

**HOE-DOWN ♦ SEPTEMBER 21, 2019 ♦ CHILDREN'S THERAPLAY**

Giddy up, ya'll! **Hoe-Down**, the signature fundraiser of Children's TherAplay, is a fabulous opportunity to break out your cowboy hat and give back to support equine-assisted physical and occupational therapies!



All proceeds benefit The Children's TherAplay Foundation, a not-for profit pediatric clinic providing physical and occupational therapies with *horsepower* for Central Indiana children who have special needs.



*"From the bottom of my heart, thank you for providing the opportunity for our kids to move mountains and for giving them a fighting chance."  
-Ollie's mother, Kaleigh*



**PRE-PARTY: 6:00 PM**

The good times start early with our **all-inclusive, private pre-party** offering complimentary bourbon tasting, cigars, chair-massages, and a hard-hat tour of the current renovations.



**GENERAL ADMISSION: 7:00 PM-11:00 PM**

Mechanical Bull • Live Music from Corey Cox • Wine Pull • Legendary Live Auction • Top Shelf Drinks • Tasty Vittles • Electronic Silent Auction

Questions? Contact Breinne Lasley at [blasley@childrenstheraplay.org](mailto:blasley@childrenstheraplay.org) | (317) 872-4166



# HOE-DOWN SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor: \$50,000**

- Presenting sponsor recognition with logo on all Hoe-Down printed and electronic marketing, including but not limited to:
  - ◊ Children's TherAplay website and Hoe-Down webpage
  - ◊ Press release and social media announcements
  - ◊ Event invitations, communications and signage
- Stage announcement at Hoe-Down
- 10 tickets with access to the Pre-Party (valued at \$2000)
- Reserved table for 10 with table signage (valued at \$3000)
- Logo on mobile bidding scroll
- Presenting sponsor announcement on social media

**Pre-Party Sponsor: \$25,000**

- Naming rights with all Pre-Party mentions on print and electronic marketing
- Prominent signage at Pre-Party Tent
- Logo on Pre-Party table signage
- 10 Hoe-Down tickets (valued at \$1000)
- Reserved table for 10 with table signage (valued at \$3000)
- Logo on mobile bidding scroll
- Pre-Party Sponsor announcement on social media

**Family Ticket Sponsor: \$15,000**

- Logo on Hoe-Down webpage
- 8 tickets to Hoe-Down
- Logo on table top signage
- Logo on mobile bidding scroll
- Sponsorship announcement on social media

**Bull Riding Sponsor: \$10,000**

- Logo on Hoe-Down webpage
- 6 event tickets
- Logo on cocktail table signage
- Sponsorship announcement on social media

**Table sponsor: \$3,000**

- 10 general admission tickets
- Reserved table for 10 with table signage

**Cocktail Table Sponsor: \$1,000**

- Logo on a cocktail table
- 2 general admission tickets



Please complete the below information and return to Breinne at: [blasley@childrenstheraplay.org](mailto:blasley@childrenstheraplay.org), fax to (317) 872-3234 or mailed to 9919 Towne Road, Carmel, IN 46032

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Recognition name: \_\_\_\_\_

Total amount: \$ \_\_\_\_\_

A check made payable to *Children's TherAplay* is enclosed

Please invoice me at the address above

Please charge my credit card:

Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_

The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.