# Giddy Up & Grow Naming Opportunities

# Clinic & Office Building

Naming Rights: \$1,000,000

Our new clinic and office building will be the backdrop for the transformational growth kiddos achieve every day at Children's TherAplay. Our new state-of-the-art facility will allow for more space in each of our expanded and renovated clinic areas, and an additional wing to the building for administrative offices as our team continues to arow.

## Party & Fundraising Room

Naming Rights: \$500,000

In our new facility, our party and fundraising space will increase the size of events we can host, both those benefiting Children's TherAplay and those benefiting the greater community. This additional space will allow us to welcome in the community to see the Children's TherAplay mission in action.

## Entryway

Naming Rights: \$300,000

The entryway leading into the waiting room and viewing area will be the first impression our new families, volunteers, and donors have upon entering our facility. Your name could be the first welcoming families and friends receive at Children's TherAplay.

### Gymnasium

Naming Rights: \$60,000

The clinic gymnasium space will provide more space for children to develop their gross motor skills with the addition of a new rock wall and multiple swings for children of varying ages and heights. Design elements of the new gymnasium can be customized to fit with the giving goals of the donor.

#### Life Skills Room

Naming Rights: \$60,000

Our new clinic Life Skills Room is a first for Children's TherAplay and will completely change the way we work with children on their goals for independence. Our life-skills room will offer a child sized kitchen, bathroom, dressing area, and work station. Many of the goals set for our children center around developing the skills to be independent when they reach school. Having child sized facility support to aid them in our early intervention therapeutic approach will be transformational to their gains.

### Sensory Room

Naming Rights: \$30,000

Our new sensory room will be a therapeutic environment that enhances our kids' learning and independence by providing them with a space that meets their individual sensory needs. Expanding upon our current sensory equipment, this new room will have additional features that can be customized for each child to create a calming, alerting, or focusing experience optimized for each child's unique sensory processing. Designed for children to explore different sounds, sights, textures, and movement, this sensory room will facilitate improved participation and interaction during therapy sessions leading to better progress and independence.

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Kitchen

Naming Rights: \$25,000

Our new party and fundraising space will have a fully equipped ADA compliant kitchen to make hosting events easy, convenient and accessible.

# Waiting Room

Naming Rights: \$25,000

We are so excited to offer our families comfortable and spacious waiting rooms with work counters, stools with plenty of outlet space, kids reading corner, and comfortable furniture configurations to allow families to use this space in the best way for them.

## Speech Room

Naming Rights: \$20,000

For the first time in our nineteen-year history, Children's TherAplay will be able to offer speech therapy, making us a one stop therapy shop for our family's therapy needs.

#### Treatment Room

Naming Rights: \$20,000

Our new clinic offers separate treatment room space which allows Children's TherAplay to provide individualized treatment to a child who may not be thriving in the group gym setting on a particular day, or because they are new to our clinic environment and need time to get acclimated. Individualized care plans and having space to accommodate the needs of all children will increase the quality of care we are able to provide our families.

### Family Viewing Area

Naming Rights: \$20,000

Located just next to our waiting room is an expanded viewing area with great views of our arena. Counter seating is also available in the viewing area, as well as plenty of seating options to make waiting time more enjoyable.

## Evaluation Room (x2)

Naming Rights: \$16,000

Evaluation Rooms will provide a separate space for our therapists to conduct a child's initial evaluation upon arriving at Children's TherAplay, as well as offer a quiet assessment environment to work with parents and discuss their child's progress to therapy goals.

### **Fireplace**

Naming Rights: \$15,000

This gorgeous brick fireplace will be a centerpiece in the party and fundraising room providing a warm home-y environment year-round and the option for a cozy fire at all our fall and winter events.

For more information on Naming Rights, please contact Kathy Pelletier, Executive Director: kpelletier@childrenstheraplay.org.