

Rein in your in-kind sponsorship benefits!

In-kind donors are **invaluable** in helping Children's TherAplay provide life-changing physical and occupational therapies for children who have special needs. Your generosity helps us host high-caliber events on a nonprofit budget so we can *save* money while we *raise* money.

Check out the boxes below to see all the ways in which we want to **thank you!**

For every in-kind dollar you donate, you get 1 point to put toward the benefits which best suit your interests.

Trot: 500 Points Each

- Recognition on our Facebook, Instagram, and Twitter accounts
- Recognition in an event wrap-up E-newsletter
- Recognition on our website
- Opportunity to include logoed items or literature in guest gift bags at #Horsepower500
- Opportunity to include logoed items or literature in guest gift bags at the Golf Event

Canter: 1500 Points Each

- Two tickets to the 2021 #Horsepower500 event
- Hole signage at the 2021 Golf
 Event
- Verbal recognition at the 2021 Golf Event awards dinner
- Host a hole at the Golf Event
- Two tickets to the 2021 Hoe-Down
- Name on Hoe-Down Brochure

Gallop: 3000 Points Each

- Logo on the 2021 #Horsepower500 banner
- Two spots in the 2021 Golf Event
- Four 2021 Hoe-Down tickets
- Logo on Hoe-Down Brochure
- Hoe-Down table top signage
- Logo in electronic sponsor scroll during the Hoe-Down

To better explain, we've demonstrated 3 different ways in which a \$3000 in-kind donation could be utilized:

3 Trot Benefits (at 500 each) = 1500 + <u>1</u> Canter Benefit (at 1500) = <u>1500</u>

2 Canter Benefits (at 1500 each) Totals: 3000 points

Totals: 3000 Points

1 Gallop Benefit (at 3000) Totals: 3000 points



Your generosity + our passion =

"From the **bottom of my heart**, thank you for providing the opportunity for our kids to **move mountains** and for giving them a **fighting chance**."

- Ollie's mother, Kaleigh





9919 Towne Road, Carmel, IN 46032 • (317) 872-4166 • www.childrenstheraplay.org



So what'll it be, partner?

Please return the completed form to blasley@childrenstheraplay.org, or by fax at 317-872-3234, or postal mail: The Children's TherAplay Foundation, 9919 Towne Road, Carmel, IN 46032.

Contact information: Recognitio	n Name:				
Contact name:		Company:			
Address:		_City:	St.:	Zip:	
Phone:	Email:				

Qty: Trot: 500 Points

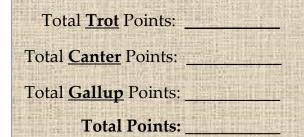
- _____ Recognition on social media
- Recognition in an event wrap-up
- E-newsletter
- _____ Recognition on website
- _____ Include marketing material in 100 golfer guest gift bags
- _____ Include marketing material in 400 #Horsepower500 guest gift bags

Canter: 1500 Points

- 2 tickets to our 2021 #Horsepower500
- _____ Host a hole at our 2021 Golf Event
- Hole signage at 2021 Golf Event
- _____ Recognition at 2021 Golf Event Awards Dinner
- _____ 2 tickets to our 2021 Hoe-Down
- _____ Name on Hoe-Down Brochure

Gallup: 3000 Points

- Logo on 2021 #Horsepower500 banner
- 2 spots in our 2021 Golf Event
- _____ 4 tickets to our 2021 Hoe-Down
- Logo on Hoe-Down Brochure
- _____ Table top signage at Hoe-Down
- Logo in electronic sponsor scroll during Hoe-Down



"Children's TherAplay is not just therapy

Let's Pony-Up

to us, they are forever our family."

- Garrett's Mom, Heather

Signature:_____

Date:

Children's TherAplay is a registered 501 (c)(3) not-for-profit organization. Donations are tax deductible to the extent allowed by law. For your records, our tax identification number is 35-2121568.



