



Rein in your in-kind sponsorship benefits!

In-kind donors are **invaluable** in helping Children's TherAplay provide life-changing physical and occupational therapies for children who have special needs. Your generosity helps us host high-caliber events on a non-profit budget so we can *save* money while we *raise* money.

Check out the boxes below to see all the ways in which we want to **thank you!**

For every in-kind dollar you donate, you get 1 point to put toward the benefits which best suit your interests.

Trot: 500 Points Each

- ◆ Recognition on our Facebook, Instagram, and Twitter accounts
- ◆ Recognition in an event wrap-up E-newsletter
- ◆ Recognition on our website
- ◆ Opportunity to include logoed items or literature in guest gift bags at #Horsepower500
- ◆ Opportunity to include logoed items or literature in guest gift bags at the Golf Event

Canter: 1500 Points Each

- ◆ Two tickets to the 2021 #Horsepower500 event
- ◆ Hole signage at the 2021 Golf Event
- ◆ Verbal recognition at the 2021 Golf Event awards dinner
- ◆ Host a hole at the Golf Event
- ◆ Two tickets to the 2021 Hoe-Down
- ◆ Name on Hoe-Down Brochure

Gallop: 3000 Points Each

- ◆ Logo on the 2021 #Horsepower500 banner
- ◆ Two spots in the 2021 Golf Event
- ◆ Four 2021 Hoe-Down tickets
- ◆ Logo on Hoe-Down Brochure
- ◆ Hoe-Down table top signage
- ◆ Logo in electronic sponsor scroll during the Hoe-Down

To better explain, we've demonstrated 3 different ways in which a \$3000 in-kind donation could be utilized:

3 Trot Benefits (at 500 each) = 1500
+
1 Canter Benefit (at 1500) = 1500

Totals: 3000 Points

2 Canter Benefits (at 1500 each) **Totals: 3000 points**

1 Gallop Benefit (at 3000) **Totals: 3000 points**



Your generosity + our passion =

*"From the bottom of my heart,
thank you for providing the
opportunity for our kids to
move mountains
and for giving them a
fighting chance."*

- Ollie's mother, Kaleigh





So what'll it be, partner?

Please return the completed form to blasley@childrenstheraplay.org, or by fax at 317-872-3234, or postal mail: The Children's TherAplay Foundation, 9919 Towne Road, Carmel, IN 46032.

Contact information: Recognition Name: _____

Contact name: _____ Company: _____

Address: _____ City: _____ St.: _____ Zip: _____

Phone: _____ Email: _____

Qty: Trot: 500 Points

- _____ Recognition on social media
- _____ Recognition in an event wrap-up
- _____ E-newsletter
- _____ Recognition on website
- _____ Include marketing material in 100 golfer guest gift bags
- _____ Include marketing material in 400 #Horsepower500 guest gift bags

Canter: 1500 Points

- _____ 2 tickets to our 2021 #Horsepower500
- _____ Host a hole at our 2021 Golf Event
- _____ Hole signage at 2021 Golf Event
- _____ Recognition at 2021 Golf Event Awards Dinner
- _____ 2 tickets to our 2021 Hoe-Down
- _____ Name on Hoe-Down Brochure

Gallup: 3000 Points

- _____ Logo on 2021 #Horsepower500 banner
- _____ 2 spots in our 2021 Golf Event
- _____ 4 tickets to our 2021 Hoe-Down
- _____ Logo on Hoe-Down Brochure
- _____ Table top signage at Hoe-Down
- _____ Logo in electronic sponsor scroll during Hoe-Down



*"Children's TherAplay is not just therapy to us, they are forever our family."
- Garrett's Mom, Heather*

Let's Pony-Up

Total Trot Points: _____

Total Canter Points: _____

Total Gallup Points: _____

Total Points: _____

Signature: _____ Date: _____

Children's TherAplay is a registered 501 (c)(3) not-for-profit organization. Donations are tax deductible to the extent allowed by law. For your records, our tax identification number is 35-2121568.