Name

Trait	5 Exceptional	3 Developing	1 Emerging	
Ideas	Clear, focused topicRelevant, rich detailsFresh, original approach	Topic needs more focusMore specific ideas are neededIdeas are reasonably clear	Unclear topicFew relevant detailsUnnecessary repetition	
Organization	 Inviting introduction Logical sequence Unified paragraphs Clear transitions Effective conclusion 	 Adequate introduction Understandable sequence Paragraphs are generally cohesive Transitions are not always apparent Adequate conclusion 	 Weak introduction Fumbled sequence Unclear paragraphing Missing transitions Weak conclusion 	
Voice	 Compelling and engaging connection to the audience Purpose is clear Writer's personality is revealed 	 Not fully engaging Purpose sometimes apparent Hints at the writer's personality 	 Does not connect to the reader No clear purpose Reveals little about the author's perspective 	
Word Choice	 Words are specific and accurate Lively verbs are used Striking words and phrases 	 Adequate words used Everyday choices for verbs, nouns, adjectives and adverbs Lacks colorful language 	Limited vocabularyWords used incorrectlyRedundancy	
Sentence Fluency	 Sentences vary in length Sentences vary in structure Sentence beginnings are varied 	 Some variety in length Some variety in structure Sentence beginnings are mostly S-V 	 Many fragments or run-ons Little variety in length or structure Many short sentences 	
Conventions	Correct spellingCorrect capitalizationCorrect punctuationCorrect grammar	 Most words are spelled correctly Most words are capitalized correctly Few punctuation errors Minor grammar errors 	 Frequent spelling errors Many capitalization errors Punctuation is missing or incorrect Frequent grammar errors 	