

Intro to TV Broadcasting and Video Production

Course Syllabus 2015-2016

COURSE DESCRIPTION

Intro to TV Broadcasting and Video Production is designed to provide each student with instruction and training in the field of Video and Television Production while helping them to identify and develop their own “personal” skills.

COURSE OBJECTIVES

Upon the successful completion of this course, the student will be able to:

1. Identify all parts and demonstrate the proper use of a field camera.
2. Demonstrate proper lighting techniques when shooting a particular scene.
3. Demonstrate proper use of control room equipment.
4. Demonstrate proper knowledge of studio equipment.
5. Show the proper use of editing equipment and demonstrate various techniques.
6. Create and compose a written script for a video production.
7. Create and compose a storyboard for a video production.
8. Show the ability and recognize the importance of working together as a team.
9. Distinguish between good and bad production techniques.

REQUIRED TEXT & MATERIALS

- Textbook: Television Production & Broadcast Harris, 2nd Ed., provided
- Your Chromebook
- Software: Avid Media Composer, provided
- Folder and notebook for note taking
- Pen or pencil

EVALUATION CRITERIA

Grades are calculated using Total Points composed of:
Daily work, projects, assessments, participation

Final exams are 20% of the semester grade.

MSD Warren Township
Grade Scale

100-92.5=A
92.4-89.5=A-
89.4-86.5=B+
86.4-82.5=B
82.4-79.5=B-
79.4-76.5=C+
76.4-72.5=C
72.4-69.5=C-
69.4-66.5=D+
66.4-62.5=D
62.4-59.5=D-
Below 59.5=F

Journalism,

COURSE OUTLINE

Chapter 1: The Television Production Industry Standards RTVI 7.1-7.5	1. Introduction to TV (5 days)
Chapter 4: Video Camera Operation Standards RTVI 1.1 - 1.6 Standards RTVI 2.1 - 2.4 Standards RTVI 3.1 - 3.4 Standards RTVI 4.5 Standards RTVI 9.1, 9.2, 9.6, 9.7 11-12.RT.1 - TR.6 11-12.WT.2, WT.10	1. Intro to Field Camera 2. Intro to Sequencing 3. Professional vs. Consumer pros and cons 4. Production phase and the use and care of the camera & proper shooting techniques (10 days)
Chapter 24: Editing Standards RTVI 1.1 - 1.6 Standards RTVI 2.1 - 2.4 Standards RTVI 3.1 - 3.4 Standards RTVI 4.5 Standards RTVI 9.1, 9.2, 9.6, 9.7 11-12.RT.1 - TR.6 11-12.WT.2, WT.10	1. Intro to Storyboarding 2. Intro to Editing 3. Intro to Field Camera 4. Intro to Sequencing 5. Pre-Production phase and Storyboarding Production phase and the use and care of the camera & proper shooting techniques (15 days)
Chapter 2: <i>Working in the Television Production Industry</i> Standards RTVI 1.1 - 1.6 Standards RTVI 2.1- 2.4 Standards RTVI 3.1 - 3.4 Standards RTVI 4.5 Standards RTVI 9.1, 9.2, 9.6, 9.7 11-12.RT.1 - TR.6 11-12.WT.2, WT.10	1. Intro to Studio News Production including camera operation, audio operation, directing and on-air talent 2. Technical and non-technical personnel job descriptions, duties and techniques 3. The correct format for a written script for a news program (15 days)
Chapter 9: <i>Broadcast Journalism</i> Chapter 11: <i>Interviews</i> Standards RTVI 2.1 - 2.4 Standards RTVI 4.1, 4.3, 4.4 Standards RTVI 5.1, 5.4, 5.5 Standards RTVI 8.4 11-12.WT.4 - WT.6	1. Intro to being a reporter 2. Intro to Studio News Production including camera operation, audio operation, directing and on-air talent 3. Production techniques necessary to create a reporter package 4. Interviewing techniques 5. Proper microphone placements/use techniques (15 days)
Chapter 12: <i>Legalities: Releases, Copyright and Forums</i> Standards RTVI-2.1 - 2.4	1. Copyright 2. AIDA 3. Advanced Storyboarding 4. What can and cannot be used in a production

<p><i>Standards RTVI-3.1 - 3.8</i> <i>Standards RTVI-4.1 - 4.5</i> <i>Standards RTVI-6.1 - 6.2</i> <i>Standards RTVI-8.1 - 8.9</i> <i>11-12.WT.6</i></p>	<p>How to market a product with a TV commercial (5 days)</p>
<p><i>Chapter 15:</i> <i>Lighting</i> <i>Standards RTVI-2.1 - 2.4</i> <i>Standards RTVI-3.1 - 3.8</i> <i>Standards RTVI-4.1 - 4.5</i> <i>Standards RTVI-6.1, 6.2</i> <i>Standards RTVI-8.1 - 8.9</i> <i>11-12.WT.6</i></p>	<ol style="list-style-type: none"> 1. Intro to Lighting 2. 3-point lighting and bounce lighting techniques 3. How to shoot and edit a commercial in order to sell a specific product. 4. Will incorporate special effects and other enhancements 5. (10 days)
<p><i>Chapter 23:</i> <i>Electronic Special Effects</i> <i>Standards RTVI-2.1 - 2.4</i> <i>Standards RTVI-3.1 - 3.8</i> <i>Standards RTVI-4.1 - 4.5</i> <i>Standards RTVI-6.1 - 6.2</i> <i>Standards RTVI-8.1 - 8.9</i> <i>11-12.WT.6</i></p>	<ol style="list-style-type: none"> 1. How to shoot and edit a commercial in order to sell a specific product. 2. Will incorporate special effects and other enhancements 3. Chroma key and other video effects available in Avid Media Composer (15 days)