FOR IMMEDIATE RELEASE

[Month] 2014

[A team, Two teams, Several teams] representing [school name] competed in the recent **WordMasters Challenge**™—a national vocabulary competition involving nearly 150,000 students annually. The [grade level] grade team scored an impressive [team score] points out of a possible 200 in the [first, second, final] of three meets this year. In addition, the [grade level] grade team scored [team score] points out of 200 in the same meet.

Competing in the [difficult Blue or very difficult Gold] Division of the **WordMasters Challenge™**,[grade level] grader(s) [student name(s)] achieved an outstanding individual score of [student score] on the challenge. The students were coached in preparation for the **WordMasters Challenge™** by [team leader(s)].

The **WordMasters Challenge™** is an exercise in critical thinking that first encourages students to become familiar with a set of interesting new words (considerably harder than grade level), and then challenges them to use those words to complete analogies expressing various kinds of logical relationships. Working to solve the analogies helps students learn to think both analytically and metaphorically. Although most vocabulary enrichment and analogy-solving programs are designed for use by high school students, **WordMasters Challenge™** materials have been specifically created for younger students in grades three through eight. They are particularly well-suited for children who are motivated by the challenge of learning new words and enjoy the logical puzzles posed by analogies.

The **WordMasters Challenge™** program is administered by a company based in Indianapolis, Indiana, which is dedicated to inspiring high achievement in American schools. Further information is available at the company’s website: <http://www.wordmasterschallenge.com>.